

Bruce Kay Scholarship for Undergraduate Studies Fall 2020 Guidelines

Purpose: The Richmond CPCU Society Chapter awards scholarships to undergraduate college students based on an expected interest in pursuing a career in the insurance and risk management industry. Consideration will be given based on academic and extracurricular achievements and application responses.

Criteria: Eligible students must be an undergraduate student enrolled in an accredited Virginia two or four-year college or university with an intent to enroll or currently enrolled in a business degree program with an interest in pursuing a career in the insurance and risk management industry.

Students should submit the scholarship application as well as the following to be considered:

- Resume
- Transcript (Official or Unofficial)
- Results from completion of the Career Planning Wizard on Insure My Path:
www.insuremypath.org/career-planning-tools/career-wizard
- Responses to the following short essay questions (250 words or less):
 1. Describe your My Path results. How does your My Path career differ from your desired career?
 2. My Path lists five reasons why insurance matters. How has insurance impacted your life?
For example, does health insurance help your family financially? Did someone you know file an insurance claim for an accident? Do you know someone who works in the insurance industry?
www.insuremypath.org/careers-in-insurance/why-work-in-insurance/why-does-insurance-matter
 3. What is the CPCU designation and what are the benefits of continuing education?
www.cpcusociety.org
 4. Why should you be considered for this scholarship?

Amount: Each scholarship awarded will be a minimum of \$750.00 to be paid in one payment. Funds will be dispersed to recipients via their selected university or college and are to be used for tuition, course materials, room and board. This scholarship is not renewable. Previous scholarship recipients cannot re-apply.

Deadline: The application deadline is October 15, 2020. The deadline is the date after which applications will no longer be accepted. Postmark will be used to determine mailed entries. Recipients will be notified by November 16, 2020 via email and scholarships will be awarded at the 2021 RISC TRENDS conference.

Questions:

Nicole McAllister, Executive Director
Richmond CPCU Society Chapter
nicole@richmondpcu.org

Please submit applications by October 15, 2020:

Richmond CPCU Society Chapter
Attention: Scholarship Committee
PO Box 1748
Midlothian, Virginia 23113
or via email to: director@richmondpcu.org